



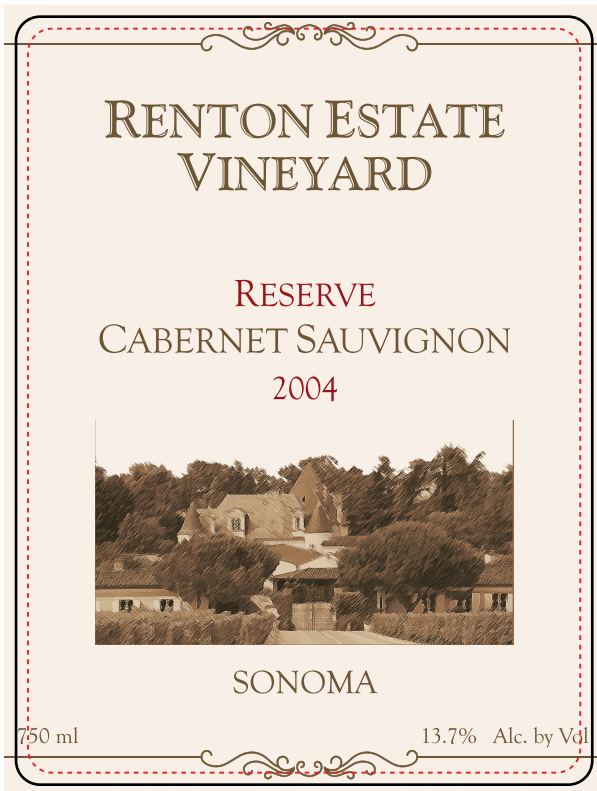
Common Art Problem: Insufficient Clear Space

Clear Space is easily defined. If an image or text is too close to the finished edge of your label it may inadvertently be trimmed off during the die-cutting process. To ensure that this does not happen you need to be sure that there is at least 1/16" (.063") of space between the die line and any image or text that should not be cut off.

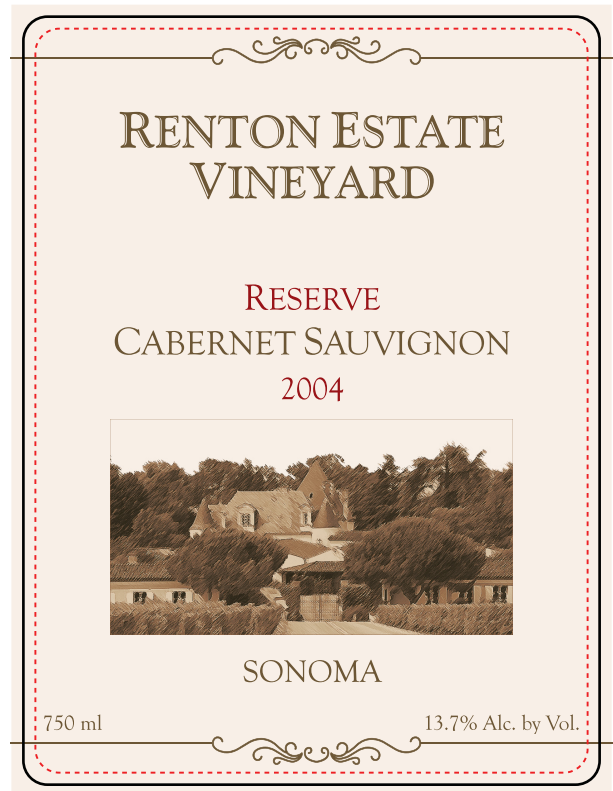
INCORRECT

EXAMPLE 1

CORRECT



Black = Die Line
Red = Clear Space



It is pretty plain to see that the artwork on the left does not have sufficient clear space. With a finished label size of 3"x4", the clear zone is 1/16" (.063") smaller on ALL sides or 1/8" (.125") overall, giving a total size of 2 7/8" (2.875") x 3 7/8" (3.875").

** Make sure you know the corner radius (rounded corner) of your finished label as you need to account for this in your artwork**

INCORRECT

EXAMPLE 2

CORRECT



It is very important with Ovals, Circles and other Special Shapes, that your artwork has sufficient clear space. In fact, if at all possible, it is best to create artwork with more than the requisite 1/16" (.063") clear space for oval and circular labels.

The finished size in this example should be a 1 1/2" (1.5") x 2 5/8" (2.625") oval. So, for adequate clear space, your art should fit within a 1 3/8" (1.375") x 2 1/2" (2.5") oval.

